

MPMI '01

## 10<sup>th</sup> International Congress on Molecular Plant-Microbe Interactions

July 10-14, 2001  
Madison, Wisconsin

AND SPONSORS:

EXTEND

### AN INVITATION TO EXHIBIT

The "10<sup>th</sup> International Congress on Molecular Plant-Microbe Interactions" (MPMI '01), will be held at the University of Wisconsin in Madison, Wisconsin, July 10-14, 2001. We extend an invitation to you to participate as an exhibitor at this event.

This conference will be held at The Memorial Union on the University of Wisconsin campus, and is expected to attract more than 1,200 participants. On-site Registration will begin at 12:00 Noon on Tuesday, July 10<sup>th</sup>, followed by the Welcome Reception at 6:00 PM.

Exhibits will be located in the Great Hall on the 4<sup>th</sup> floor of The Union. This room is part of the Poster Session and refreshment break area and, therefore, in the midst of some major activities.

The Exhibitor Schedule is as follows:

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Exhibitor Setup: Wednesday, July 11, 8:00 AM - 12:00 PM

Exhibits Open: Wednesday, July 11, 1:00 PM - 10:30 PM

Thursday, July 12, 9:00 AM - 10:30 PM

Friday, July 13, 9:00 AM - 10:30 PM

Saturday, July 14, 9:00 AM - 2:00 PM

Exhibit Takedown: Saturday, July 14, 2:00 PM - 5:00 PM

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Each Exhibitor will be provided with one skirted, linen-covered six-foot Exhibit Table, two chairs, and full Registration for one company representative. Registration includes: Tuesday Reception; Wednesday and Thursday Dinners; Friday Lunch; Saturday Reception and Banquet; Poster Session Socials; Refreshment Breaks and Conference Materials. Additional representatives may be registered at a charge of \$ 475.00 each for the full conference or \$175.00 for a single day if registration is received before June 10, 2001. Registration fees after this date will be \$525.00 and \$225.00, respectively. Registration for these additional representatives includes all benefits listed above for the day of paid registration.

Questions regarding Exhibit arrangements may be directed to Patti McDowell, (608) 265-0404 or email: [mcdowell@ecc.uwex.edu](mailto:mcdowell@ecc.uwex.edu)

Please fill out the attached "Exhibitor Registration Form" if you would like to join us as an exhibitor, and mail as indicated. Exhibit materials may be shipped to The Memorial Union with the following address: Maureen Sundell, c/o "MPMI '01" (Plant-Microbe Interactions Congress, July 10, 2001), Memorial Union South Storeroom, 227 N Randall, Madison, WI 53715.

Please schedule your shipments to arrive at The Union no earlier than July 9, 2001 and no later than July 10, 2001. The Union is not equipped to handle weekend shipment arrivals. Include both the company and Exhibit contact's name(s) along with materials.

For more information about The University of Wisconsin Memorial Union, visit their web site: [www.wisc.edu/union/mu/mu.html](http://www.wisc.edu/union/mu/mu.html)

We look forward to seeing you in July in Madison!

**MPMI '01**

**10<sup>TH</sup> International Congress on Molecular Plant-Microbe Interactions**

**July 10-14, 2001**

**EXHIBITOR BOOTH & REGISTRATION FORM**

Please complete the form below, mail or fax with payment to: MPMI '01 (Plant-Microbe Congress), ATTN: Sue Morehouse, The Pyle Center, Room 139, 702 Langdon St., Madison, WI 53706-1487. Fax: (608) 265-3163

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

**EXIHIBITOR BOOTH FEE:**

Exhibitor Booth Registration includes Tuesday Reception, Wednesday and Thursday Dinners, Friday Lunch, Saturday Reception and Banquet; Poster Session Socials, Refreshment Breaks, and Conference Materials for one named person who will receive a name badge. Alternatively, one badge may be shared by a different company representative on each day. In this case the name the will not be indicated on the badge so that it can be transferred to a different representative. Please indicate below if this option is preferred.

Each exhibitor will be provided with one 3'x6' skirted exhibit table and 2 chairs. Direct questions for information to Patti McDowell: (608) 265-0404 or [mcdowell@ecc.uwex.edu](mailto:mcdowell@ecc.uwex.edu)

\_\_\_ Exhibit Space(s) @ \$ 700.00 \$ \_\_\_\_\_

Company Representative's Name (one named person) \_\_\_\_\_

\_\_\_ Single Company Badge Option (Names of Representatives will not be indicated on badge)

**EXHIBITOR REGISTRATION FEE: (Extra persons who participate fully in all events)**

Additional Exhibitor Registrations beyond the one provided with the exhibitor booth fee will be at the full non-member cost. These registrants will receive the benefits of the conferees for the day(s) of registration as well as a name badge.

Full Conference Registration (Will receive exhibitor badge with name indicated)

\_\_\_ Exhibitor Registration(s) @ \$ 475.00 (before June 10, 2001) \$ \_\_\_\_\_

\_\_\_ Exhibitor Registration(s) @ \$ 525.00 (after June 10, 2001) \$ \_\_\_\_\_

Name(s) \_\_\_\_\_

Single Day Registration (Will receive exhibitor badge with name indicated)

\_\_\_ Exhibitor Registration(s) @ \$ 175.00 (before June 10, 2001) \$ \_\_\_\_\_  
> Wednesday > Thursday > Friday > Saturday

\_\_\_ Exhibitor Registration(s) @ \$ 225.00 (after June 10, 2001) \$ \_\_\_\_\_  
> Wednesday > Thursday > Friday > Saturday

Name(s) \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

Please indicate any special dietary or access needs \_\_\_\_\_

Method of Payment: \_\_\_ Check or money order \_\_\_ Visa or \_\_\_ Mastercard  
(payable to UW-Extension)

If credit card, Cardholder Name: \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature (for credit card): \_\_\_\_\_

Forms with credit card information may be faxed to: (608) 265-3163. Exhibit space is LIMITED. Early registration is advised.

**Exhibit Booth Registration Deadline: June 10, 2001**